OV Traffic Analyzer

Maintain and plan a better network with highly customizable, enriched usage data categorization

Broadband providers need real-time visibility into client and server network traffic to gain better insight into how their networks are being shaped by usage. Until now, this kind of access carried burdensome DPI cost and other hardware capex requirements. However, visibility isn't enough. Providers also need actionable analytics for sales and marketing that allows them to build and offer subscribers packages that align with their individual subscriber's focus of usage, such as gaming, streaming and use of social media. Now, there's Traffic Analyzer from OpenVault.

Traffic Analyzer

- Unique data enrichment that classifies traffic to help you maintain and plan for a better network:
  - Categories (Gaming, Streaming, Social Media)
  - Services (Netflix, Twitch, Facebook)
  - CDNs (Akamai, Level 3, Fastly)
- Identifies traffic that's a potential threat
- Provides real-time visibility into client and server network traffic
- Allows for better capacity planning and long-term network management

A quick-to-deploy, cloud-based solution available as a SaaS that provides real-time visibility with customized data enrichment for better network management and planning.

Traffic Analyzer Functionality

- Customizable, real-time network filters and enrichment
- Subscriber level drill-downs with service type correlation
- Geolocation and historical traffic trending
- Software only, no expensive DPI hardware required
- Processes NetFlow, IPFIX, sFlow, jFlow, etc. for visibility into the types of traffic, content and applications
- Alerting and Monitoring System integration

REQUEST A DEMO

Find out how this incredibly powerful and breakthrough solution can make a difference in your network management and planning.

sales@openvault.com

10+ YEARS OF INDUSTRY LEADERSHIP

OpenVault serves 150+ broadband operators in the North America, Europe, Asia Pacific, Latin America and Caribbean markets. We've helped them improve annual revenue by 100s of millions of dollars and we do so for more operators than any other broadband-focused software vendor in the world. No other company knows more about broadband subscriber usage behavior and how to use network data to drive revenue, reduce costs, better manage networks and improve customer satisfaction and retention than OpenVault. Contact us at sales@openvault.com

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