

# OV Speed Clipping

## Identify upgrade-ready subscribers approaching speed tier limits

Now broadband providers can identify, in near real-time, subscribers with usage behavior that approaches the maximum speed of their service packages. Perfect for upgrading to higher speed and more provider-lucrative plans, targeted subscribers will experience higher QoE and reduce their need for customer care.

### Speed Clipping Provides

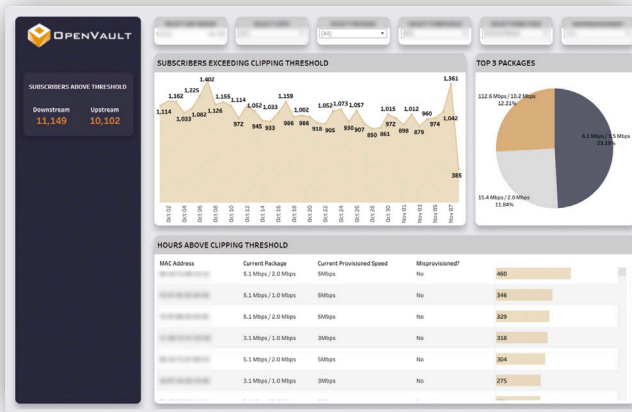
- Hourly speed clipping analysis over a rolling two-month period with dynamically filtered results by access node, service package, direction, and day range
- Ability to export list of top speed clipping subscribers for outbound marketing efforts
- Speed clipping subscribers displayed with Account, Service Package, and access node with drill down views to a specific subscriber and an hourly breakdown of their usage rate and speed clipping instances - including historical trend of daily speed clipping behavior
- View of speed clipping subscriber distribution by access node or Service Package

### GENERATE REVENUE

Build an outbound upgrade campaign by identifying subscribers hitting the limits of their current package speed.

### IMPROVE NPS

Support representatives can search for a specific subscriber and view their associated usage and clipping when diagnosing internet speed-related issues.



Select speed clipping thresholds to specify the percentage of service package speed to be used for analysis and then display average and maximum speed clipping percentage for downstream and upstream in subscriber detail, as well as identify the top 3 packages with the most speed clipping subscribers



View an hourly heat map of speed clipping behavior for selected subscribers for both downstream and upstream

## 10+ YEARS OF INDUSTRY LEADERSHIP

OpenVault serves 150+ broadband operators in the North America, Europe, Asia Pacific, Latin America and Caribbean markets. We've helped them improve annual revenue by 100s of millions of dollars and we do so for more operators than any other broadband-focused software vendor in the world. No other company knows more about broadband subscriber usage behavior and how to use network data to drive revenue, reduce costs, better manage networks and improve customer satisfaction and retention than OpenVault. Contact us at [sales@openvault.com](mailto:sales@openvault.com)